



Sponsorship Levels

Platinum Level - \$500,000

- Permanent product and logo placement at each ETC facility and All annual event shows
- Special recognition award for being a Platinum Level Sponsor
- Spotlight presentation opportunity to attendees at each event (Keynote Speaker)
- Premium placement on website
- Exclusive host of two of seven panels
- Exclusive host and co-sponsor of hospitality tent
- Premium placement in national event marketing media
- Premium placement in local electronic and print marketing media
- Exclusive Executive quote in press release
- Premium placement of corporate logo on podium banner and marquee
- Exclusive media event coordination at sponsor choice location
- Premium choice of Booth Space and Pavilion Location
- Four 3' x 10' banners
- Access to event attendance list, contact information and all generated data/reporting
- Opportunity to provide branded gift bag/product to attendees

Gold Level - \$350,000

- Permanent product and logo placement at each ETC and All annual event shows
- Special recognition award for being a Gold Level Sponsor
- Spotlight presentation opportunity to attendees at each show (Opening Session)
- Premier placement on website
- Recognition of co-sponsor of hospitality tent
- Exclusive host of two of seven panels
- Premier placement in national event media
- Premier placement in local electronic and print marketing media
- Premier placement of corporate logo on podium banner and marquee
- Special media event coordination at sponsor choice location
- Premier choice of Booth Space and Pavilion Location
- Three 3' x 10' banners
- Access to event attendance list, contact information and all generated data/reporting
- Opportunity to provide branded gift bag/product to attendees

Silver Level - \$250,000

- Permanent product and logo placement at each ETC and All annual event shows
- Special recognition award for being a Silver Level Sponsor
- Spotlight presentation opportunity to attendees at each show (Afternoon Session)
- Prominent placement on website
- Recognition of co-sponsor of hospitality tent
- Exclusive host of two of seven panels
- Prominent placement in national event media
- Prominent placement in local electronic and print marketing media
- Prominent placement of corporate logo on podium banner and marquee
- Special media event coordination at sponsor choice location
- Prominent choice of Booth Space and Pavilion Location
- Two 3' x 10' banners
- Access to show attendance list, contact information and all generated data/reporting
- Opportunity to provide branded gift bag/product to attendees

Bronze Level - \$100,000

- Permanent product and logo placement at each ETC and All annual event shows
- Special recognition award for being a Bronze Level Sponsor
- Speaking opportunity to attendees at each show (Closing Session)
- Recognition of co-sponsor of hospitality tent
- Primary placement on website
- Exclusive host of one of seven panels
- Primary placement in national event media
- Primary placement in local electronic and print marketing media
- Primary placement of corporate logo on podium banner and (marquee)
- Special media event coordination at sponsor choice location
- Primary choice of Booth Space and Pavilion Location
- One 3' x 10' banners
- Access to show attendance list, contact information and all generated data/reporting
- Opportunity to provide branded gift bag/product to attendees

Diamond Level \$50,000

- Secondary product placement at each ETC and All annual event shows
- Special recognition award for being a Diamond Level Sponsor
- Speaking opportunity to attendees at each show
- Recognition of co-sponsor of hospitality tent
- Secondary presentation opportunity to attendees at one venue
- Secondary placement of corporate logo at event and on promotional materials
- Secondary placement in event media
- Secondary Placement on website
- Secondary choice of Booth Space and Pavilion Location

Emerald Level \$35,000

- Special product placement at each ETC and All annual event shows
- Special recognition award for being a Emerald Level Sponsor
- Recognition of co-sponsor of hospitality tent
- Speaking opportunity to attendees at each event
- Special presentation opportunity to attendees at the event
- Special placement of corporate logo at event and on promotional materials
- Special placement in event media
- Special Placement on website
- Special choice of Booth Space and Pavilion Location

Ruby Level \$10,000

- Primary product placement at event
- Special recognition award for being a Ruby Level Sponsor
- Presentation opportunity to attendees at event
- Placement of corporate logo at event and on promotional materials
- Placement in event media
- Placement on website
- Choice of Booth Space and Pavilion Location

Sapphire Level \$5,000

- Product placement at event
- Special recognition award for being a Sapphire Level Sponsor
- Presentation opportunity to attendees at one venue
- Placement of corporate logo at event and on promotional materials
- Placement in event media
- Placement on website
- Choice of Booth Space and Pavilion Location

Opal Level \$1,000

- Product placement at event
- Special recognition award for being an Opal Level Sponsor
- Placement of corporate logo at event and on promotional materials
- Placement in event media
- Placement on website
- Choice of Booth Space and Pavilion Location

For Questions Please Contact: Chris Barrios at chris@purposefocused.org