



# Sponsorship Package

## Rationale

The world is experiencing dramatic climate change, and natural disasters; these events are directly impacting the quality and quantity of potable water and water for agriculture. Floods and droughts are causing the erosion of farmable land, resulting in reduced capacity for food production. Salt and fresh water fish are being chemically contaminated and our air quality is compromised by toxic emissions from diesel fuel. These environmental impacts, natural and manmade are profoundly affecting the social, economic and environmental fabric of our Humanity.

Our goal is to introduce, demonstrate, and provide testimonials of the viability of renewable and clean energy solutions. Together we can transfer our expert knowledge to support building community based capacities to develop Sustainable practices, one community at a time.

Education through Demonstration: “Environmental Triage Center” model. Three stand-alone facilities technologically integrated and powered, incorporating closed loop systems that manage natural resource demand and usage. Our first facility is an Agro-Eco food production and Energy Farm; where we inter-crop organic food and non-food feed stock for fuel. The Advanced Transportation Technology facility incorporates only clean vehicles in our fleet operations and supports others to adopt like technologies for local use. Our third facility is our Environmental Education, Green-job Workforce Development and Technology Resource facility where we educate, train the future workforce to administer, manage, operate, and maintain every operation and process required within each facility.



# Sponsor Application

## Venue Information

Event Date \_\_\_\_\_

Event Location \_\_\_\_\_

Sponsor wishes to exhibit in the above named Event produced by Purpose Focused to be held as stated above. Based upon the above indicating *Date and Location*, we are hereby applying for the exhibit space(s) and preferred booth location(s) specified.

## Sponsor Information

Company \_\_\_\_\_

Authorized Person's Name \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email Address \_\_\_\_\_

Website \_\_\_\_\_

### Financial Information: *Person to whom invoices should be sent:*

Name \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email Address \_\_\_\_\_

## Expo Sales Representative

Name \_\_\_\_\_ Cell \_\_\_\_\_ Email \_\_\_\_\_



**Please Provide a Brief Description of your Service and or Product for Publication: (Please include Logo in jpg format)**

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**Please indicate the Level of Sponsorship and Pavilion Choice by checking the box**

Sponsorship Level		Pavilion Choice	
<b>Platinum</b>	<b>\$500,000</b>	<b>AFV L/M/H</b>	<b>For Show</b>
<b>Gold</b>	<b>\$350,000</b>	<b>AFV</b>	<b>Ride and Drive</b>
<b>Silver</b>	<b>\$250,000</b>	<b>AFV</b>	<b>Technology</b>
<b>Bronze</b>	<b>\$100,000</b>	<b>Renewable</b>	<b>Fuels</b>
<b>Diamond</b>	<b>\$50,000</b>	<b>Renewable</b>	<b>Energy</b>
<b>Emerald</b>	<b>\$35,000</b>	<b>Alternative</b>	<b>Agriculture</b>
<b>Ruby</b>	<b>\$10,000</b>	<b>Environmental Remediation</b>	<b>Technology</b>
<b>Sapphire</b>	<b>\$5,000</b>	<b>Alternative Education</b>	<b>Education</b>
<b>Opal</b>	<b>\$1,000</b>	<b>Green Careers</b>	<b>Workforce Development</b>
		<b>Children</b>	<b>Social</b>
		<b>Food</b>	<b>Retail</b>

**Exhibit Space**

- Electrical hook-ups are available at no charge (if requested)
- 2 Table and 4 chairs are included in booth price (if requested)
- The final location of your booth is determined by the date you submit your application and your registration fee is processed.
- Sponsors are entitled to premium booth space and will be given priority in Pavilion of Choice.



**Preferred Booth Location and Size Configuration** Every attempt will be made to assign space as preferred by the Sponsor. However, in rare occasions, it may be necessary to re-assign a space location. Purpose Focused retains the exclusive right to re-assign at it deems necessary for safety and logistic layout purposes. Please indicate your first, second and third space location choices from the Exhibitor Floor Plan (showing sold and available booth spaces) which can be downloaded from [www.purposefocused.org/HU](http://www.purposefocused.org/HU) by click on the “Event Information” button, then click on the location, then click on the “To Exhibit” button and then click on the floor plan.

**Payment Method**

- **Option 1)** Pay through PayPal at [www.purposefocused.org](http://www.purposefocused.org)
- **Option 2)** Print this form, complete it and mail with payment.
- **Make check payable to:** Purpose Focused
- **Mail to:** 11532 Fireside Drive, Whittier, CA 90604

*Disclaimer: Upon Receipt of funds via check or electronic transfer this agreement is final and binding. Purpose Focused is not responsible for sales expectations by the exhibitor involvement or attendance.*

**Acceptance by Applicant**

Upon receipt and acceptance of this application by Purpose Focused this application shall become a binding Agreement between the Sponsor and Purpose Focused. Faxed copies of this Agreement are legal and binding. The Terms and Conditions set forth in this Agreement are hereby incorporated by reference. The Sponsor acknowledges that none of the Sponsorship fee is refundable except as expressly set forth in the Terms and Conditions. By the signature below, the individual signing this Agreement represents and warrants that he or she has read, understood and agrees to abide by the Terms and Conditions of this Agreement and is authorized by the Sponsor to enter into the Agreement, which shall become binding upon acceptance by Purpose Focused.

**Warning! By signing below, you are entering into a legally binding agreement.**

**I ACCEPT**

**Authorized Representative Name** \_\_\_\_\_  
**Title** \_\_\_\_\_  
**Printed Name** \_\_\_\_\_ **Date** \_\_\_\_\_

*Disclaimer: Upon Receipt of funds via check or electronic transfer this agreement is final and binding. Purpose Focused is not responsible for sales expectations by the exhibitor involvement or attendance.*

*Refunds. Purpose Focused is not liable for any problems, injury, theft or damages before, during or after the event. All vehicles sponsors/vendors must carry their own liability insurance.*

**Submit application via email to [info@purposefocused.org](mailto:info@purposefocused.org) or For Questions Contact: Chris at [Chris@purposefocused.org](mailto:Chris@purposefocused.org)**



## **SPONSOR AGREEMENT TERMS AND CONDITIONS**

### **1. OBSERVANCE OF LAWS**

Sponsor shall abide by and observe all laws, rules, regulations (including safety regulations), and ordinances including all rules of applicable venue or Parks that Sponsor agrees to obtain directly from the venue or Parks. The Sponsor shall construct exhibits to comply with the ADA (American Disability Act).

### **2. INDEMNITY AND LIMITATION OF LIABILITY**

The Sponsor and Purpose Focused shall indemnify, defend and protect each other and hold each other harmless from any and all claims, demands, suits, liability damages, losses, costs, attorney's fees and expenses which might result or arise from gross negligence or willful misconduct in connection with either parties' participation in Purpose Focused or any actions of its officers, agents, employees, or other representatives, provided that (i) the indemnified party gives prompt notice of the claim to the other party; (ii) the indemnifying party has sole control over the defense of the claim, including any decision to settle; and (iii) the indemnified party provides the other party with all reasonable assistance therein. Except for gross negligence or willful misconduct, neither Purpose Focused, Sponsor, any co-Sponsor, convention center or other exhibit space provider, nor any of their officers, agents, employees, facilities, other representatives, or assigns shall be liable for, and are hereby released from, any claims for damage, loss, harm, or injury to the person, property or business of the parties or any of its visitors, officers, agents, employees, or other representatives, resulting from theft, fire, earthquake, water, unavailability of the exhibition facility or intermediate staging facilities, accident, or any other reason in connection with Purpose Focused or any planning meetings, demonstrations, or staging. Purpose Focused shall not be responsible for the security of Sponsor's equipment or its proprietary software or hardware information, and Sponsor shall have full responsibility for any theft or other loss, including any subrogation claims by its insurer. It is the responsibility of the Sponsor to maintain proper insurance coverage for its property and liability.

### **3. RIGHT TO REFUSE**

Purpose Focused reserves the right to review and reject any application for sponsorship without prejudice.

### **4. SPONSOR ADVERTISEMENT DEADLINES**

Advertisement deadline (payment and delivery of copy artwork) is due no later than two weeks before expo of each City location.



## **5. CONTRACTOR SERVICES INFORMATION**

Sponsors are responsible for providing or arranging all necessary labor in transporting, uncrating, erecting, dismantling and re-crating of displays. These services, if desired, may be arranged for with the official conference decorator or carrier. Purpose Focused, any co-sponsor or convention center or other exhibit space provider will not be responsible for the performance or any act or omission of these contractors.

## **6. CANCELLATION OR TERMINATION OF EXHIBITION**

If for any reason beyond its reasonable control including, fire, strike, earthquake, damage, construction or renovation to the Exhibition Center, government regulation, public catastrophe, Act of God, or any similar reason, Purpose Focused shall determine that the Exhibition or any part may not be held, Purpose Focused may cancel the Exhibition or any part thereof. In that event, Purpose Focused will refund ten (10) percent of the actual cost of the booth and will refund the said funds within thirty (30) calendar working days after the scheduled event.

## **7. SPONSORSHIP CANCELLATION**

All payments made to Purpose Focused under this Agreement shall be deemed fully earned and non-refundable in consideration for expenses incurred by Purpose Focused. If Sponsor cancels its Sponsorship in the Exhibition Purpose Focused may retain payments received from the Sponsor. If Sponsor fails to make any payment described in this Agreement by the due date, Purpose Focused may terminate Sponsor's Sponsorship in the Exhibition without further notice and without any obligation to refund previous payments.

## **8. PAYMENT TERMS**

Payment in full is required unless otherwise specified in the "Payment Terms" portion of the Agreement. All amounts not paid when due shall be subject to interest at the rate of eighteen percent (18%) per annum. A fee of thirty-five dollars (\$35.00) will be charged for any returned or canceled check. The Sponsor hereby agrees to pay all collection costs incurred by TGE including without limitation reasonable attorneys' fees, to collect any amounts due hereunder.

## **9. SPONSOR CONDUCT**

Sponsor and all of its representatives shall conduct themselves at all times in accordance with normal standards of decorum, and good taste. Purpose Focused reserves the right to eject from the Exhibition any Sponsor or representative violating those standards.

## **10. LIABILITY**

Under no circumstances will any party to this Agreement, any co-sponsor or the convention center or other exhibit space provider be liable for lost profits or other incidental or consequential damages for any of their acts or omissions whatsoever whether or not apprised of



the possibility or likelihood of such damages or lost profits. In no event shall Purpose Focused liability under any circumstance, exceed the amount actually paid to it by the Sponsor for Sponsorship. Purpose Focused makes no representations or warranties including, but not limited to, the number of persons who will attend the Exhibition.

**11. CARE OF BUILDING AND EQUIPMENT**

Sponsors or their agents may not injure or deface the walls or floors of the building, the exhibit spaces, or the equipment of the exhibit spaces. If such damage occurs, the Sponsor is liable to the owner of the property so damaged. All materials used in decoration must be flameproof. Electric wiring must conform with the National Electric Code Safety rules and all other applicable rules, regulations, fire laws, electrical codes and other laws of the city in which the Exhibition is located, and of any other government authority maintaining jurisdiction over the convention center that affect the installation, conduct and disassembly of the exhibit. Combustible materials or explosives are not permitted in the Exhibit hall. The Sponsor shall also comply with all reasonable requests of officials of the Exhibit hall and Purpose Focused with respect to the installation, conduct and disassembly of its Exhibit.

**12. TAXES AND LICENSES**

Sponsor shall be responsible for obtaining any licenses, permits or approvals under local or state law applicable to its activity at the Exhibition. Sponsor shall be responsible for obtaining any tax identification numbers and paying all taxes, license fees or other charges that shall become due to any governmental authority in connection with its activities at the Exhibition.

**13. NOISE CONTROL**

Purpose Focused reserves the right to monitor or prohibit the use of any electronic equipment or machinery that it determines, in its sole discretion, is detracting from other exhibits.

**14. BOOTH MUSIC**

Live or taped music is prohibited as part of an exhibit or display without written permission from an appropriate music-licensing source. Sponsor agrees to obtain such written permission. Evidence of such an agreement must be available for Purpose Focused upon request. In the event written confirmation cannot be documented the vendor agrees to cease playing the music.

**15. LOTTERIES/CONTESTS**

The operation of games of chance, or lottery devices, or the actual or simulated pursuit of any recreational pastime is permitted only to the extent permitted by applicable law and on written approval from Purpose Focused Management.



**16. SECURITY**

Security will be provided to patrol during Exhibition and after Exhibition hours. The exhibit hall/area must be vacated within one half hour after exposition closing. Sponsors will be allowed to enter the exhibit hall upon presentation of a proper exhibit badge/pass only.

**17. RESOLUTION OF DISPUTES**

In the event of a dispute or disagreement between: Sponsor and an Official Contractor; or between Sponsor and a Labor Union or Labor Union Representative; or between two or more Sponsors; all interpretations of the rules governing the Exhibition, actions, or decisions concerning this dispute or disagreement by Purpose Focused Management intended to resolve the dispute or disagreement shall be binding on Sponsor.

**18. DISPUTE RESOLUTION BETWEEN TGE AND SPONSOR**

If a dispute arises out of or relating to any aspect of this Agreement and/or transactions, duties, or obligations to be performed under this Agreement between Sponsor and Purpose Focused or the breach thereof, and if the dispute cannot be settled through negotiation, Purpose Focused and Sponsor agree to submit such disputes to mediation with a mediator approved by the Parties to the dispute. If the Parties resolve their disputes through mediation, the Parties shall share the mediator’s fees evenly but pay their own attorneys’ fees and other expenses related to mediation. If mediation fails to resolve all disputes within thirty (30) days after the Parties submit the dispute to a mediator, then either Party may file a court action or request arbitration. The Parties agree that mediation is a pre-condition to filing an action of any kind. The prevailing Party in any action or arbitration relating to transactions contemplated by this Agreement shall be entitled to costs and expenses including reasonable attorneys’ fees and the attorney’s fees and expenses incurred in connection with mediation that failed to resolve the dispute.

**19. AGREEMENT TO TERMS, CONDITIONS AND RULES**

Sponsor agrees to observe and abide by the foregoing Terms and Conditions and by such additional terms, conditions, and rules made by Purpose Focused from time to time for the efficient and safe operation of the Exhibition. In addition to Purpose Focused right to close a display and withdraw its acceptance of the application, Purpose Focused in its sole judgment, may refuse to consider for participation in future Exhibitions a Sponsor who violates or fails to abide by all such terms, conditions, and rules. This Agreement represents the entire Agreement between the Sponsor and Purpose Focused concerning the subject matter of this application. Purpose Focused is not making any warranties or other agreements except as set forth above. Any amendment to this Agreement must be in writing signed by both parties. The headings used in this Agreement are for organizational purposes only and are not to be used in the interpretation of the substance of this Agreement. The rights of Purpose Focused under this Agreement shall not be deemed waived except as specifically stated in writing and signed by an officer of Purpose Focused.



If any term of this Agreement shall be declared invalid or unenforceable, the remainder of the Agreement shall continue in full force and effect. This Agreement shall be binding upon the heirs, successors, and assigns of the Sponsor subject to the terms of this Agreement regarding assignment.

THE PARTIES HAVE READ AND UNDERSTOOD THE FOREGOING TERMS AND AGREE TO THEM. IF MORE THAN ONE CLIENT SIGNS BELOW, EACH AGREES TO BE LIABLE, JOINTLY AND SEVERALLY, FOR ALL OBLIGATIONS UNDER THIS AGREEMENT. SPONSOR SHALL RECEIVE A FULLY EXECUTED DUPLICATE OF THIS AGREEMENT.

**Warning! By signing below, you are entering into a legally binding agreement.  
I ACCEPT**

(Type your name) \_\_\_\_\_ Date \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Please keep a copy for your records.**